

■ 2005 ■ *GoGreen* Business Awards



CATEGORY: *Transportation/Small Business*

PETALI FRESH FLOWERS

1344 Massachusetts Avenue, Cambridge, MA

ACCOMPLISHMENTS

- *Flower deliveries are done by foot, transit, or bicycle. In a rare instance where a car is needed, Petali uses a nearby Zipcar.*
- *The owner reimburses two employees for the full cost of their monthly transit passes.*
- *The remaining two employees bike and walk to work, where they have access to a changing room.*

ABOUT THE COMPANY

Petali Fresh Flowers is a floral design shop that has been located in Cambridge for 2 years. A staff of four to five employees handles numerous weddings, special events, and walk-in business.



For further information, contact John Selletto, 617-492-3600, selletto@aol.com.

ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, and energy. The awardees make significant contributions to reducing the greenhouse gas emissions that cause global warming and to meeting the Cambridge Climate Protection Plan goal of reducing those emissions by 20 percent below 1990 levels by 2010.